

# WINTER WINTER 2019 Pick Award Buyers Lab Winter 2019 Pick Award

# Lexmark MS421/MX421 Series

# Outstanding Printer/MFP for Small Workgroups





The Lexmark MS421/MX421 Series, chosen by Buyers Lab analysts as the winner of the Winter 2019 Pick award for Outstanding Printer/MFP for Small Workgroups, offers...

- Minimal downtime, thanks to its outstanding performance and userfriendliness
- Support for a wide variety of mobile options, which allows users to stay productive even when they're on-the-go
- Fast speeds and high-yield toner boost worker productivity and reduce downtime
- Intuitive touchscreen and robust scanning, including support for a broad range of scan file types (MX421 Series)

"The user-friendly Lexmark MS421/MX421 Series offers small workgroups a standout performance and value," said Marlene Orr, Keypoint Intelligence's Director of Printer & MFP Analysis. "The MS421 and MX421 Series deliver peak productivity, given how easy they are to use and maintain. The MX421 Series features an easy-to-navigate touchscreen that greatly simplifies walk-up activity, and both the printer and MFP include a well-organized print driver, which lets you save settings for frequent job types for one-click programming, making workstation activity just as easy. And support for a broad range of mobile print methods means users continue to stay productive even when they're away from their desks."

"The Lexmark MS421/MX421 Series is an ideal choice for low-volume environments," said Tony Maceri, Keypoint Intelligence's Senior Test Technician. "Perfect reliability, fast speeds, and outstanding ease of use are just the beginning. Workgroups can also count on the MS421/MX421 for high-quality, professional-looking output. The feature-rich MX421 supports an impressive array of file formats for scanning, including Microsoft Word and PowerPoint. In terms of performance and usability, small workgroups can't get much better than the MS421/MX421 Series."



## **About Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

## **About Buyers Lab Pick Awards**

Buyers Lab Picks stand alone in the industry and are hard-earned awards, as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

## KEYPOINT INTELLIGENCE - BUYERS LAB • North America • Europe • Asia

Gerry Stoia, CEO

Deanna Flanick, CRO

Patrick Albus, CFO

Randy Dazo, Group Director, Office Technology & Services Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director, Solutions Analysis Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director, Copiers/Production George.Mikolay@keypointintelligence.com Marlene Orr, Director, Printer & MFP Analysis Marlene.Orr@keypointintelligence.com

Carl Schell, Managing Editor Carl.Schell@keypointintelligence.com

### **U.S. ANALYSTS**

Kris Alvarez, Editor Kris.Alvarez@keypointintelligence.com

Lee Davis, Editor, Scanner/Software Evaluation Lee.Davis@keypointintelligence.com Kaitlin Shaw, Editor, Printer & MFP Evaluation Kaitlin.Shaw@keypointintelligence.com

#### **EUROPEAN ANALYSTS**

Priya Gohil, Senior Editor Priya.Gohil@keypointintelligence.com

Samantha Phillips, Editor Samantha.Phillips@keypointintelligence.com

Simon Plumtree, Senior Editor Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor, Software Evaluation Andrew.Unsworth@keypointintelligence.com

### LABORATORY

Pete Emory, Director, U.S./Asia Research & Lab Services

David Sweetnam, Director, EMEA/ Asia Research & Lab Services

#### COMMERCIAL

Mike Fergus Vice President of Marketing & Product Development

Gerry O'Rourke International Commercial Director

